



# MARINA COAST WATER DISTRICT

11 RESERVATION ROAD, MARINA, CA 93933-2099

Home Page: [www.mcwd.org](http://www.mcwd.org)

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## Board of Directors

### Community Outreach and Personnel Committee Meeting

Marina Coast Water District  
920 2<sup>nd</sup> Avenue, Suite A, Marina, CA  
and via Zoom Teleconference

February 6, 2024 at 7:30 p.m.

#### DIRECTORS

GAIL MORTON  
President

JAN SHRINER  
Vice President

HERBERT CORTEZ  
BRAD IMAMURA  
THOMAS P. MOORE

MCWD Committee members and staff will be attending the meeting in person. While the meeting is open to the public, the public may also attend via Zoom at the link provided below.

#### Committee Members

Brad Imamura

Thomas P. Moore

Herbert Cortez - Alternate

#### **Agenda**

*This meeting has been noticed according to the Brown Act rules. The Committee will receive information on, discuss and consider making recommendations to the MCWD Board on the items contained in this agenda. Disruptive behavior may result in removal of the individual responsible.*

1. Call to Order/Roll Call
2. Public Comment on any item Not on the Agenda *Anyone wishing to address the Committee on matters not appearing on the Agenda may do so at this time. Please limit your comment to four minutes. The public may comment on any other item(s) listed on the Agenda at the time the item(s) is considered by the Committee. Disruptive behavior may result in removal of the individual responsible.*
3. Approve the Draft Minutes for the January 9, 2024 Meeting
4. Receive Update on District Communications and Discuss Outreach Plan
5. Review HOA Meeting Presentation
6. Identify Agenda Items for Future Committee Meetings
  - Social Media Policy Update
7. Committee Member Comments
8. Adjournment

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Zoom access information:

<https://us02web.zoom.us/j/87160476793?pwd=bVpyMWswQko3ZE81OHhPNE5TZVBZQT09>

To join via phone: 1-669-900-9128

Webinar ID: 871 6047 6793

Passcode: 837512



# Marina Coast Water District

## Draft Minutes Community Outreach and Personnel Committee Meeting

December 5, 2023

### 1. Call to Order:

The December 5, 2023 Community Outreach Committee meeting was called to order at 7:38 p.m. by Director Moore. In attendance were:

- Committee members: Director Moore and Director Imamura
- Staff: Remleh Scherzinger and Paula Riso
- Public members: Martin Rauch

### 2. Public Comments on Any Item Not on the Agenda:

There were no public comments made.

### 3. Approve the Draft Minutes of the November 7, 2023 Meeting:

Director Imamura made a motion to approve the minutes of November 7, 2023. Director Moore seconded the motion. The minutes were approved by a vote of 2-Ayes (Imamura, Moore), 0-Noes, and 0-Absent.

### 4. Receive an Update on District Communications and Discuss Outreach Plan:

Mr. Rauch, Rauch Communications, gave a quick review of the November social media outreach efforts, metrics, and upcoming outreach items. Discussion on new food waste rules, and electric vehicles followed.

### 5. Social Media Policy Update:

Mr. Scherzinger introduced this item showing the Committee members the District's current Social Media Policy and suggested that they redline the document and provide it to staff to put together a revised draft. Mr. Rauch noted that Sections 8000.4, 8000.4.1, and 8000.4.2 need some slight revisions. Mr. Scherzinger suggested Mr. Rauch also provide his edits to staff and they can be reviewed at the next meeting.

### 6. Identify Agenda Items for the Next Committee Meeting:

Mr. Scherzinger said the Social Media Policy will be brought back and staff would look into HOA meeting schedules and bring back a matrix.

### 7. Committee Member Comments:

Director Imamura stated he was looking forward to the upcoming Board meeting. Director Moore thanked staff for their hard work.

### 8. Adjournment:

Meeting adjourned at 8:14 p.m.